



# PRODUCT BULLETIN

# PURPLE

## NEUTRAL PURPLE

**PURPLE** is a concentrated blend of complex cleaning agents to provide a neutral PURPLE that has real cleaning power. Designed specifically to remove dirt, soils, and general, grime from cars, boats, motorbikes, caravans and 4X4's. It is a fabulous automatic and DIY car wash product also.

**PURPLE's** neutral formulation means that even if your washing your truck every day your duco will always be bright - unlike many washes on the market. It is ideal for Hand Car Wash businesses, auto dealerships and panel shops where vehicles are regularly washed. It does not contain silicone.

**PURPLE** is a high foaming product that can be sponged, broomed or sprayed onto bodywork, glass, aluminium and is effective on all types of side curtains. Its neutral formulation ensures that no surface will be damaged. It has remarkable rinsing capabilities and will not streak if hosed effectively.

Use **PURPLE** as a general-purpose wash for all sorts of cleaning jobs; it is safe for all surfaces.

### **BENEFITS:**

- Effective cleaning agents - Quickly removes all dirt and road grime.
- Neutral pH prevents dermatitis for users - and won't dull paintwork.
- Leaves a bright finish to all paintwork. No silicones.
- Free rinsing - No streaks
- High foaming - longer contact time
- Neutral formulation - safe on all surfaces. Including fabrics, acrylic and water based paints.
- Will not remove previously applied polish. Built in corrosion inhibitors
- Very economical to use.
- Available in 5lt, 20lt and 200lt drums. Bulk deliveries can be arranged.

### **PRODUCT CHARACTERISTICS:**

Purple heavy bodied gel with a berry odour.

**PURPLE** is water soluble at use solutions. pH of 1% solution typically: 7.0

### **DIRECTIONS FOR USE:**

- Generally used at a concentration of 5-10%
- When using a high pressure cleaner, the dose rate is 10-20 gms/litre of water.
- If time permits sponge or brush surface. If not allow to penetrate for as long as possible.

- Hose or pressure rinse off all residual suds. It is most effective to rinse from the bottom up to the top and back down to the bottom again. This rinses soils from crevices.
- If time permits, chamois the vehicle for a great result.

**HANDLING PRECAUTIONS:**

Non-hazardous.

Please consult Material Safety Data Sheet.